

















YOUR SPECIALIST IN STEERING AND SUSPENSION PARTS





































SIDEM QUALITY







SIDEM = QUALITY

CLAIM RETURNS, 0,3 %
50% - REASON – NOT CORRECT INSTALLATION

CLAIMS CONFIRMED - 0,15%



























SAFETY - THE MAIN GOAL







































OWN TESTS AND COMPARISONS







TARGET

Check and compare technical quality for positioning SIDEM products on the suspension parts market

BRANDS

SIDEM
OE
OTHER MAIN PLAYERS

DETAILS

	Sidem ref	OE ref	Car brand
STABILISER	21264	31 30 6 781 547	BMW
BALL JOINT	49186	169 333 01 27	MERCEDES
AXIAL JOINT	9714	16 03 844	OPEL
TRACK CONTROL ARM	63770	1K0 407 151 AC	AUDI
		1KO 407 365 C	













OWN TESTS AND COMPARISONS























WHAT WAS MEASURED AND OBSERVED?







OBSERVATIONAL DATA:

Appearance

Nuts and bolts

Design features

Packaging

Sets - part

Instructions

MEASUREMENTS:

Weight

Movement

The diameter of the ball

The movement of the lever

Corrosion resistance

Oscillation

Vertical movement

Torque

Pull force

Thread check

The roughness of the ball

Hardness















STABILAZER LINKS









SIDEM 21264 - OE 31 30 6 781 547 BMW

		SIDEM	OE										
FEATURES / XAPAKTEPИСТИКА		A	В	C	D	E	F	G	Н	1	J	K	L
nuts		flange	none	nut	flange	flange	nut	flange	flange	flange	flange		nut
torque	Nm	ОК	ОК	ОК	ОК	ОК	ОК	NOK	ОК	ОК	ОК		ОК
smooth movement		ок	ОК	NOK	NOK	ОК	NOK	ок	NOK	ОК	ОК		ОК
pin pull out	kN	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК		ОК
ball hardness	HRC	ОК	NOK	ОК	ОК	ОК	ОК	NOK	22	22	NOK		ОК
hardness house	HRB	ОК	ОК	NOK	ОК	NOK	ОК	ОК	NOK	NOK	ОК		NOK
		good	poor										









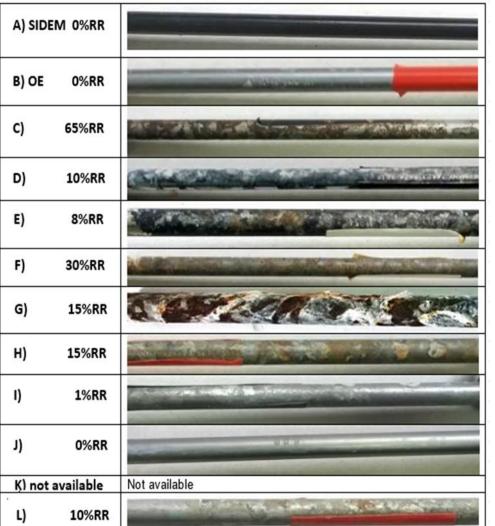




% OF RUST

STABILIZER LINKS

144 HOURS IN SALT SPRAY TEST

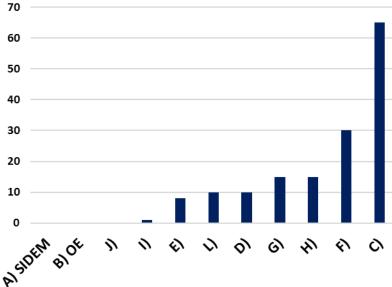








% RR after 144hrs SST









BALL JOINT









SIDEM 49186 - OE 169 333 01 27 MERCEDES

BALL JOINTS / ШАРОВЫЕ ОПОРЫ		SIDEM	OE										
FEATURES / ХАРАКТЕРИСТИКА		Α	В	С	D	E	F	G	Н	ı	J	K	L
bolts & nuts		ОК	ОК	ОК	gold col?	ОК	ОК	ОК	gold col?	ОК	ОК		ОК
torque	Nm	ок	NOK	ок	ок	NOK	ОК	ОК	ОК	ОК	NOK		NOK
smooth movement		ОК	ОК	ОК	NOK	ОК	NOK	NOK	ок	ОК	ОК		ОК
oscillattion	۰	ОК	ОК	ОК	NOK	ОК	ОК	ОК	ОК	NOK	ОК		NOK
play	mm	ОК	ОК	NOK	ОК	ОК	ОК	ОК	NOK	ОК	ОК		ОК
pin pull out	kN	ок	ОК	NOK	NOK	ОК	ОК	ОК	NOK	ОК	ОК		ОК
hardness house	HRB	ОК	ОК	ОК	ОК	ОК	ОК	NOK	ОК	ОК	ОК		ОК

good poor















AXIAL JOINT









SIDEM 9714 - OE 16 03 844 OPEL

AXIAL JOINTS / РУЛЕВЫЕ ТЯГИ		SIDEM	OE										
FEATURES / ХАРАКТЕРИСТИКА		Α	В	С	D	E	F	G	Н	l	J	K	L
plastic ring?		ОК	ОК	NOK	ОК		NOK	ОК	ОК	NOK	NOK		NOK
torque	Nm	ОК	ОК	NOK	NOK	NOK	NOK	NOK	NOK	NOK	NOK		ОК
smooth movement		ОК	NOK	ОК	NOK	ОК	NOK	ОК	ОК	ОК	ОК		ОК
oscillattion	o	ОК	ОК	NOK	ОК	ОК	ОК	ОК	ОК	ОК	NOK		ОК
play	mm	ОК	ОК	ОК	NOK	ОК	0,32	NOK	NOK	ОК	ОК		ОК
pin pull out	kN	ОК	ОК	ОК	NOK	ОК	41	40	NOK	ОК	NOK		ОК
		good	poor										













TRACK CONTROL ARM









SIDEM 63770 - OE 1K0 407 151 AC AUDI

St forged TCA / РЫЧАГИ ПОДВЕСКИ ков.		SIDEM	OE										
FEATURES / ХАРАКТЕРИСТИКА		Α	В	С	D	E	F	G	Н	ı	J	K	L
Weight	kg	5,38 (*)	4,65	4,75	4,95	4,88	4,78	4,81	4,95	4,82	4,88		5,24
Ball joint ?		YES	NO	NO	NO	NO	NO	not mounted	NO	NO	NO	NO	NO
coating thickness	μ	ок	ок	ОК	ОК	ОК	ОК	NOK	ОК	ОК	ОК		ОК
Hardness	HRB	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	105	ОК		ОК
push out SB1	kN	ОК	ОК	ОК	ОК	NOK	ОК	ОК	ОК	ОК	ОК	ОК	ОК
push out SB2	kN	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК	ОК











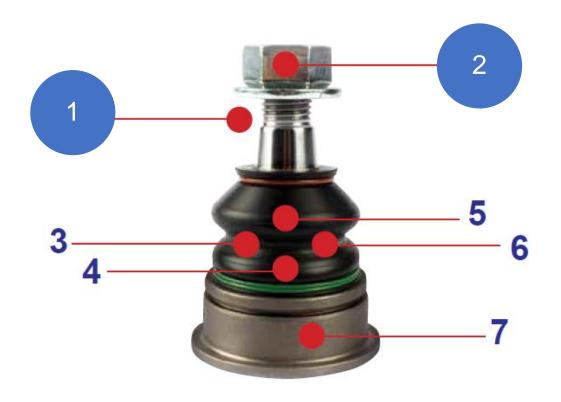












1 Ball joints function

- ✓ Connects the wheel suspension control arms with the wheels.
- ✓ Allows flexible movement between the vehicle's wheels and suspension.

2 Ready-to-use parts

- ✓ Sidem parts are always delivered as a complete kit containing all necessary accessories.
- ✓ Ball joints are delivered with mounting kit and/or heat shield.
- ✓ The ball joint dustcovers are tested for endurance and temperature resistance to guarantee maximum life span of the part.











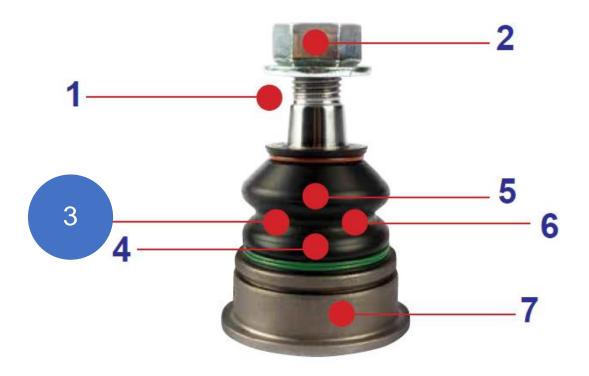












3 The right torque

- ✓ Optimized torque prevents premature wear on the part.
- ✓ During the test the housing is held in a fix fixture and the pin is clamped on the automatic measuring device. The device makes a measuring cycle where break away and dynamic torque are measured. The ball stud is also rotated in the housing, and initial break away torque is measured, followed by dynamic torque.
- ✓ Comparative testing with other supplier's ball joints show that Sidem parts
 offer the best torque values.

Torque value	OEM	SIDEM	Competitor 1	Competitor 2	Competitor 3
Break away/ Dynamic (Nm)	5/3	5/3	5/2	8/2	5/4













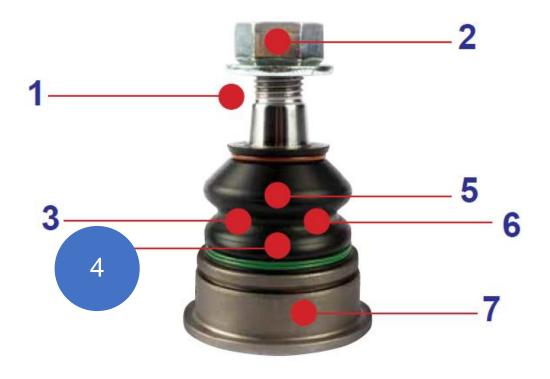












4 Maximum oscillation angle

- ✓ The right oscillation angle is important for preventing premature wear of the part.
- ✓ A too small oscillation angle could cause a problem when the car is in maximum rebound or jounce meaning the ball pin touches the housing of the ball joint. This will cause the ball pin to crack.
- ✓ During the test the housing of the assembly is clamped. The pin is tilted to the maximum angle. The angle meter is attached to the pin and is zeroed and the pin is now tilted to the opposite maximum angle. The maximum oscillation angle is measured at this moment.
- ✓ Comparative testing with other supplier's ball joints show that the oscillation angle of Sidem parts is outstanding.

Oscillation angle	OEM	SIDEM	Competitor 1	Competitor 2	Competitor 3
Left/right (°)	21,5/21,5	23/24	21/21	20/20	20,5/21,5









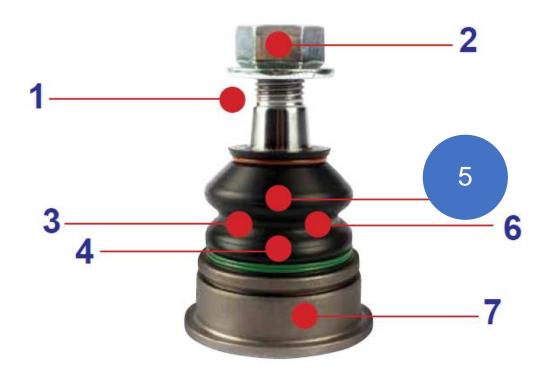












5 Excellent performance for play

- ✓ In case of play in the steering system, parts will wear prematurely leading to a decreased life span.
- ✓ During the test the housing is fix clamped in a fixture and the pin is clamped on the moving part of the tensile strength machine. Then the pin is pulled and pushed while the travel is recorded against the force.
- ✓ Comparative testing with other supplier's ball joints show that Sidem is has excellent values when it comes to play!

Play	OEM	SIDEM	Competitor 1	Competitor 2	Competitor 3
Value (mm)	0,18	0,18	0,37	0,29	0,27





















6 High pull out force

- ✓ The pull-out force that is needed to pull the ball pin out of the ball joint should be sufficiently high to prevent that the connection between the suspension system and the wheel gets lost.
- ✓ During the test the housing is fix clamped in a fixture and the pin is clamped on the moving part of the tensile strength machine. Then the pin is pulled out of the ball joint and the force needed for the pull out is recorded.
- ✓ Comparative testing with other supplier's ball joints show that Sidem parts need a high force for the ball pin to be pulled out.

Pull-out	OEM	SIDEM	Competitor 1	Competitor 2	Competitor 3
Force (kN)	>55	46	33	31	36













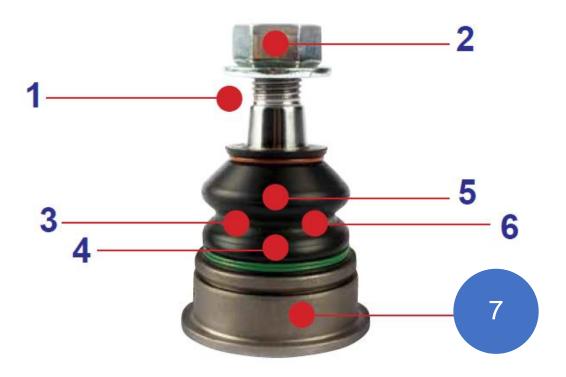












6 High corrosion resistance

- ✓ Parts that tend to be easily susceptible to corrosion will wear prematurely and have a decreased life span.
- ✓ During the test the part is placed in a corrosion test chamber and corrosion forming is measured according to ISO 9227 standards.
- ✓ Comparative testing with other supplier's ball joints show that Sidem parts are highly resistant to corrosion.

Corrosion	OEM	SIDEM	Competitor 1	Competitor 2	Competitor 3
Value after 144 hrs (%)	0	0	65	15	20















SUMMARY







- SIDEM supplies correct products, fully compliant to OE and generally better than some brands on the market.
- All relevant properties are considered in the SIDEM design.
- SIDEM products are complete and use-friendly on the field.
- SIDEM products will result a long life-time based on its physical properties.
- It has been observed that many other brand products do originate from the same source.
- SIDEM produces its own products since many years, has build up an extensive knowledge and is very much Q-concerned.





















PROVEN QUALITY BY CERTIFICATION



















QUALITY CERTIFICATES

- Quality is an absolute priority and guarantees safety. SIDEM is an OE manufacturer offering the highest quality of spare parts.
- SIDEM is a certified parts supplier in the automotive industry (ISO/TS 16949).
- All SIDEM products are manufactured in Europe and confirmed by the European quality Mark



































IATF QUALITY CERTIFICATE



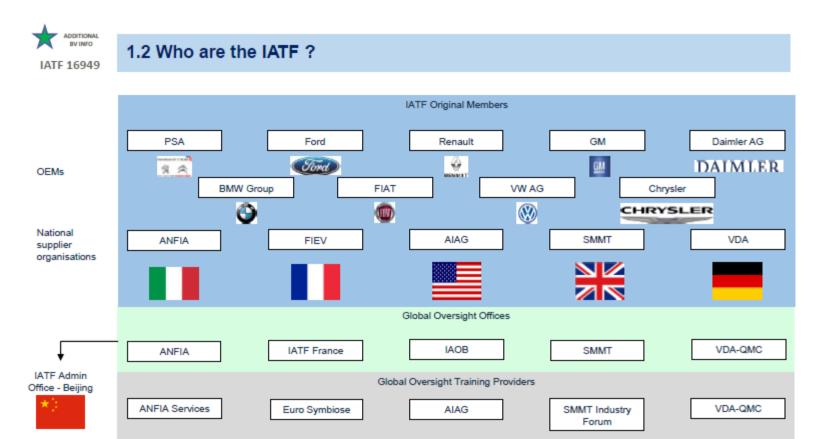




IATF

this is a group that was created by car manufacturers.

The group's activities are aimed at ensuring and improving the quality of products in the automotive industry worldwide.































QUALITY CONFIRMED BY ORIGINAL EQUIPMENT MANUFACTURERS











FROM 2009 : BALL JOINTS FOR PDCC PORSCHE 911 AND Panamera















QUALITY CONFIRMED BY
ORIGINAL EQUIPMENT MANUFACTURERS





















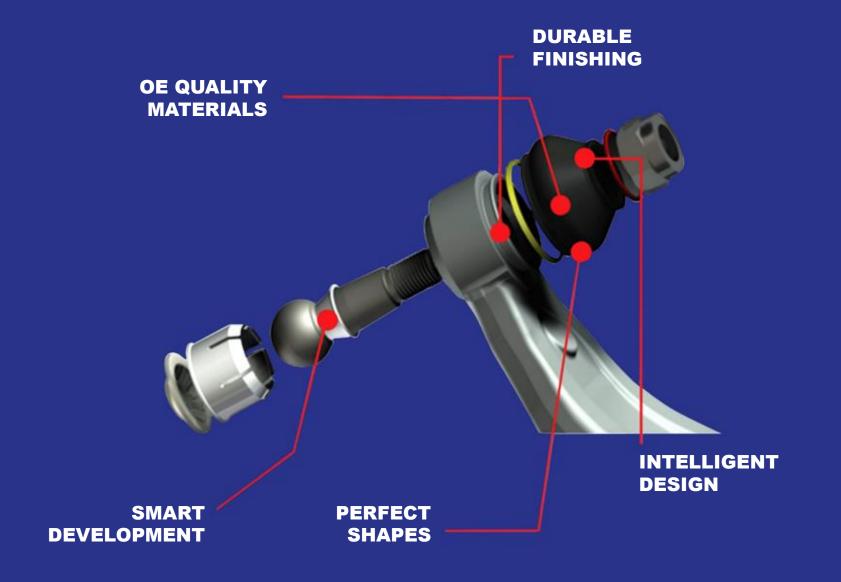
















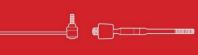
































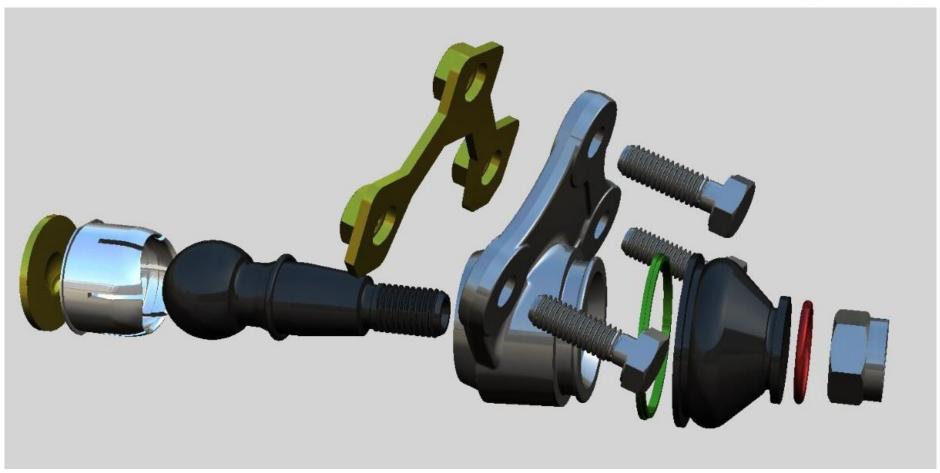






















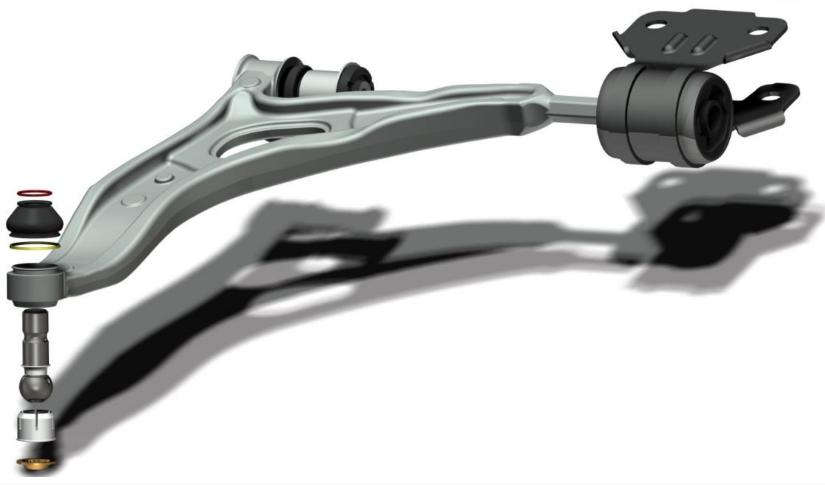






















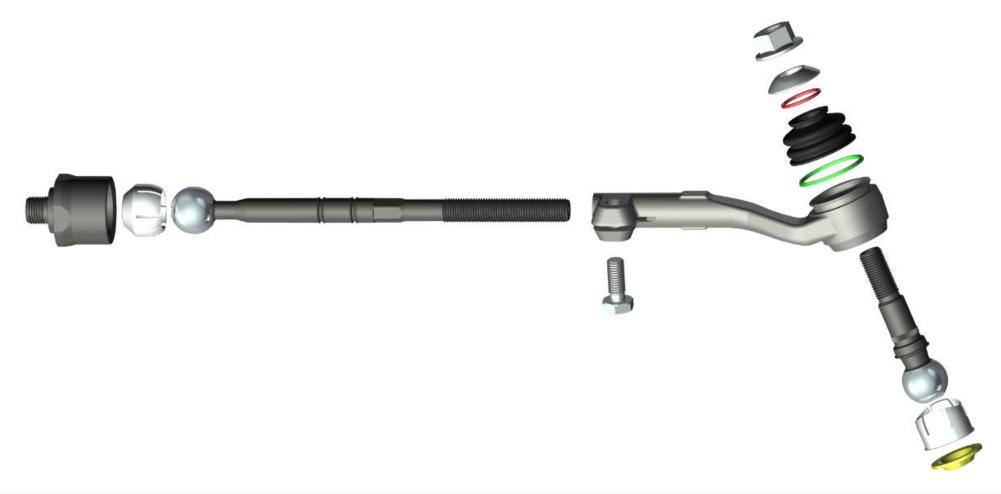


























REF 37714 AUDI A4

SHORT DEVELOPMENT TIME FOR NEW REFERENCES





















THE PROCESS BEGINS







THE CHOICE OF RANGE OF PRODUCTS

DATA ANALYSIS

LISTING ALL THE NEW MODELS

EXPECTED VOLUME

SALES 1 YEAR

Priority	Amount	Cat	Availability
NLA	>200,000	6 months	18 months
NLB	>100,000	12 months	24 months
NLC	> 50,000	12 months	24 months
NLD	>25,000	24 months	36 months
NLE	<25,000	36 months	48 months















THE CHOICE OF THE RANGE









GOAL SIDEM = FIRST TO MARKET













INPUT OE







OE QUALITY = SIDEM MINIMUM STANDARD

GOAL SIDEM: AS GOOD AS OE

or EVEN BETTER!













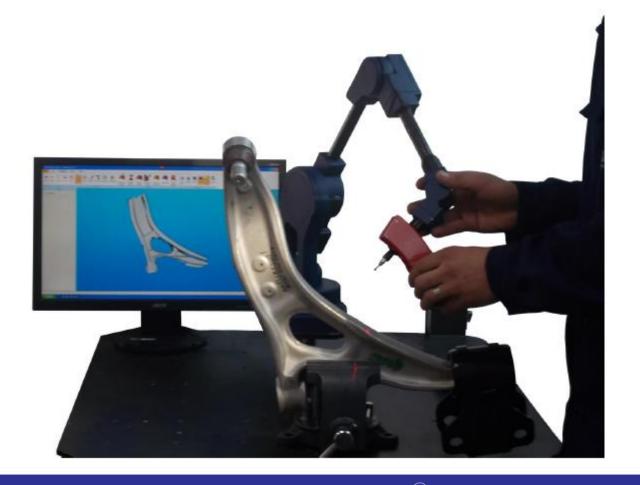








3D MODELLING























First Scan, point cloud

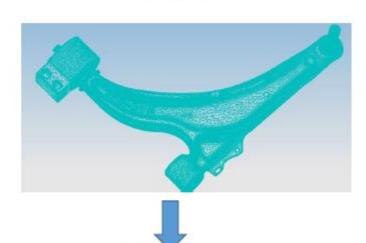
3D mesh

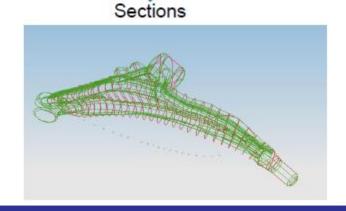
- 1. First Scan, point cloud
- 3D mesh
- **Sections**
- **3DModel**































Measuring OE specifications

Cyclic test

Torque test















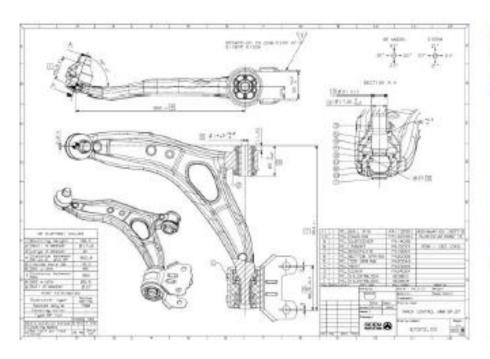


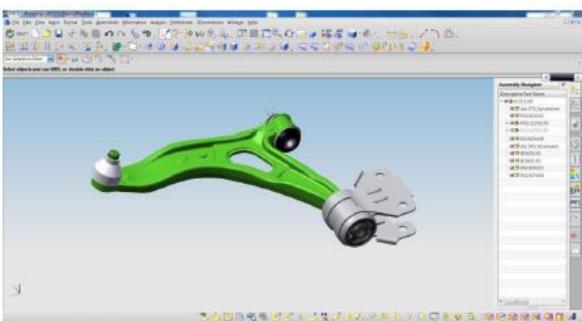




DESIGN

Drawings for prototyping























PROTOTYPE

- DEFINING PRODUCTION CONDITIONS
- **•ASSURING THE CAPABILITY OF THE PROCESS,**
- •100% MEASURING



















Testing

THE EFFECTS on TCA of HEAVY IMPACT

- BUCKLING test
- **•DYNAMIC LIFE test**
- **•DYNAMIC WEAR test: BJ & TRE**

























WEAR TESTS

- **•DYNAMIC DUSTCOVER TEST**
- **•DYNAMIC SB TEST**
- •LEAK TEST of BJ
- •FORCE PATH CHARACTERISTIC of BJ & TRE

























Final approval



























FROM RAW MATERIAL TO FINISHED PRODUCT























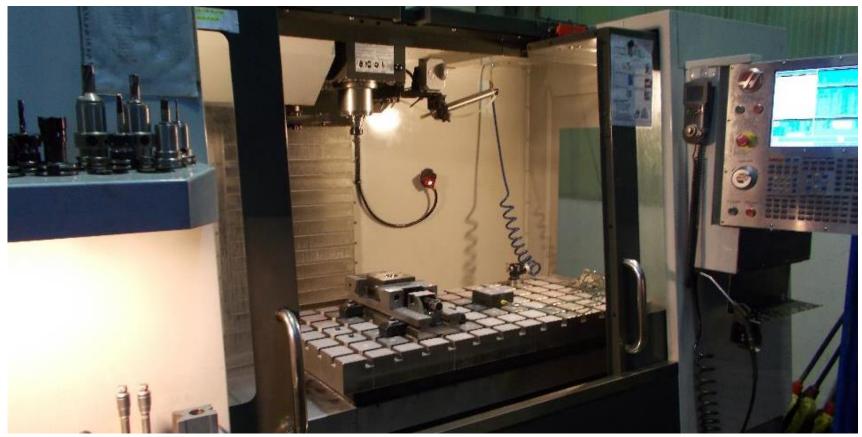








THE MANUFACTURE OF MOLDS

























FORGING

2 LINES

























HIGH-TECH WELDING

CNC welding

Automation and mobility go hand in hand

Quality control in strict accordance with the regulations

























SURFACE TREATMENT

Phosphating

Powder painting

Galvanizing (2016)





















ASSEMBLY

10 lines

























FAST AND FLEXIBLE DISTRIBUTION

Micro loading system with 24 compartments

Pallet Warehouse

The total number of stock 3 million units























FAST AND FLEXIBLE DISTRIBUTION

AUTOMATED WAREHOUSE

Stöcklin mini loading system

24,000 cells









































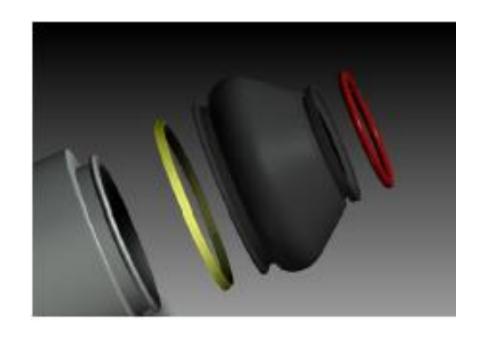


Maximum sealing dustcover

High quality CR rubber

Advantages of CR rubber:

- •Keep sits elasticity when exposed to extreme temperatures:
- -40 °C -+150 °C
- Very long life > 10 years
- •Resistant to chemical substances such as oil, fuel, grease,...

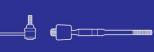




















Dustcover seats





















Non-rotating dustcover

•Sidemnew type of dustcover that prevents twisting...







old design



new design

















Dustcover grooves

No chance of water infiltration























Technical Feature: Springs



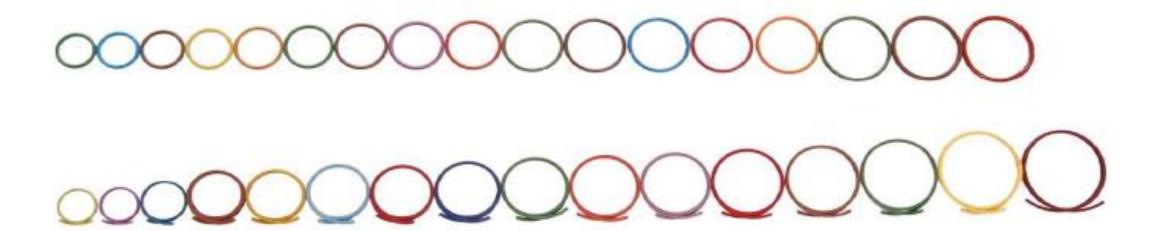




DIFFERENT COLOURS of SPRINGS

Colored springs to avoid mistakes in productions of the correct dimension of the spring:

wrong diameter = early wear















Technical Feature: Springs







High elastic spring steel



Compare of diameter before the test: purple spring: sidem, silver color spring: competitor



Test: both rings are put on a conical tube to stretch them to the maximum elongation

After the test the springs are removed to check their elongation according the initial state



Left our original spring, in the middle our spring after the test: there's not much elongation, right the competitor spring that is deformed after the test













Technical Feature: Housing

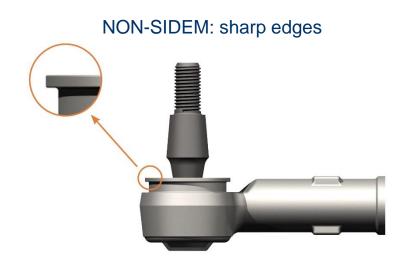




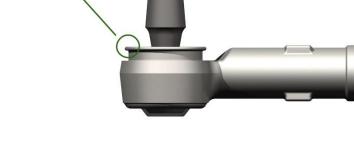


FINISHING of the HOUSING





















Technical Feature: Housing

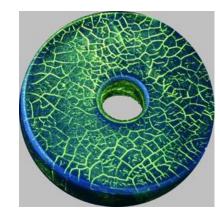


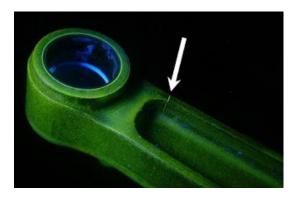




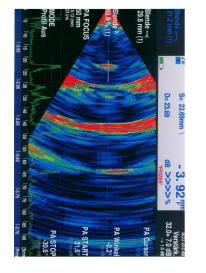
MATERIAL of HOUSING as GOOD as OE

MAGNAFLUX test





ULTRASONIC test

















Technical Feature: Steel ball stud







CHROMIUM STEEL forSAFETY COMPONENT

Chromium steel (42CrMo4V), cold forged and polished.

Advantages:

- •Prevents the part from breaking at extreme impact
- More rust resistant than carbon steel
- •Cold forging = optimal material structure which increases the strength of the part
- •Polished as a mirror to decrease friction and increase lifetime of the part



















Technical Feature: Grease







SIDEM GREASE: TOTAL MULTIS MS2 used by OE

- **•EXTREME PRESSURE**
- •WATER REPELLENT
- •RESISTANT TO TEMPERATURES: -40°C -+130°C
- •REDUCES FRICTION
- **•SMOOTH MOVEMENT**
- POM INSERT















Technical Feature: Insert





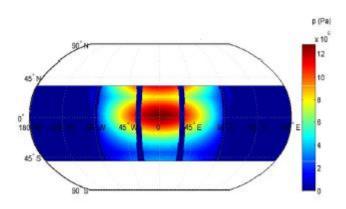


SELECTED POLYMER

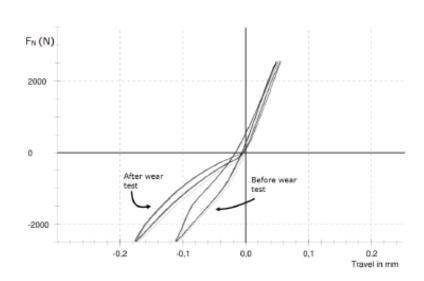
- •Resistanttoextreme temperatures: -40°C up to+ 30°C
- •Resistanttohigh impact = NO deformation
- •NO deformation= NO wear



Pressurefield visualisations acrossthe insert surface:



Wear analysis

















Technical Feature: Silent blocks







SidemSB's keeps the noise away

- •SB made from Natural Rubber (NR)
- Rubber to metal BINDING must be very high
- •The SB STIFNESS in line with OE design
- •The compound must show GOOD DAMPING FACILITY & VIBRATION ABSORPTION
- Rubber with excellent FATIGUE PROPERTIES
- •NO BRITTLE RUBBER at low temperatures (-40 °C)
- •RESISTANT to OILS & OZONE















Technical Feature: Torque of BJ







REQUIREMENTS OF BJ

- easy tomove
- •maintenance-free
- noise-insulating.

SIDEM BJ stands for:

- Low tilting torques
- Low elasticityduetoloweclearance
- Accurate wheelguidance
- Long durability

Sidem

Nominal ball size Ø	< 25 mm	25 – 34 mm	> 34 mm	Dimension
Break-away torque	<u><</u> 8,0	<u><</u> 10,0	<u>≤</u> 16,0	(Nm)
(Primair)				
Motion torque	0,5 - 4,0	1,0 - 6,0	2,0 - 10,0	(Nm)
(Dynamic)				

Non Sidem

Nominal Ball size Ø	< 25 mm	25 - 34 mm	> 34 mm	Dimension
Break-away torque	<u>≤</u> 14	<u>≤</u> 18,0	≤ 22,0	(Nm)
(Primair)		-	•	
Motion torque	4,0 - 10,0	8,0 - 14,0	10,0 - 18,0	(Nm)
(Dynamic)				













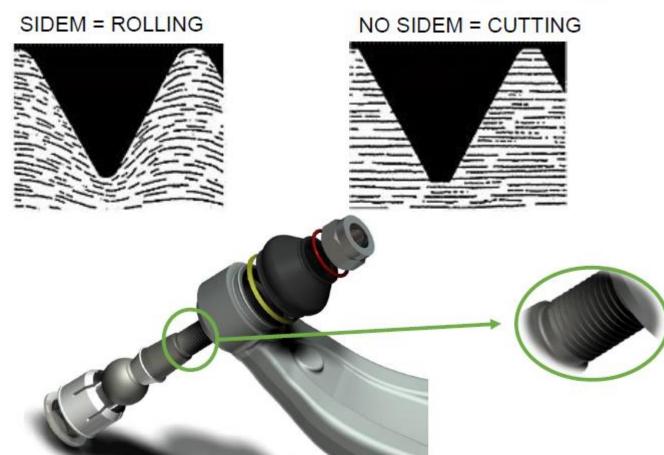
Technical Feature: Rolled thread







ROLLED vs CUTTING















THE PRICE OF SAFETY





















THE MOST EXPENSIVE ITEM







SET

37351 AUDI A4 - A5

EXW - 270.00 EUR















THE MOST EXPENSIVE ITEM







TRACK CONTROL ARM

49356 MERCEDES ML-GL-GLE-GLS (_166)

EXW - 154.00 EUR















THE MOST EXPENSIVE ITEM







STABILIZER BAR

954001 CITROEN / PEUGEOT / FIAT

EXW - 128.00 EUR















THE CHEAPEST ITEM







SILENT BLOCK

849607 MERCEDES - C123-T123-W123 - S-CLASS

EXW - 00.42 EUR

















THE CHEAPEST ITEM

STABILIZER LINK

63469 SEAT / VOLKSWAGEN

EXW – 1,55 **EUR**





















THE CHEAPEST ITEM



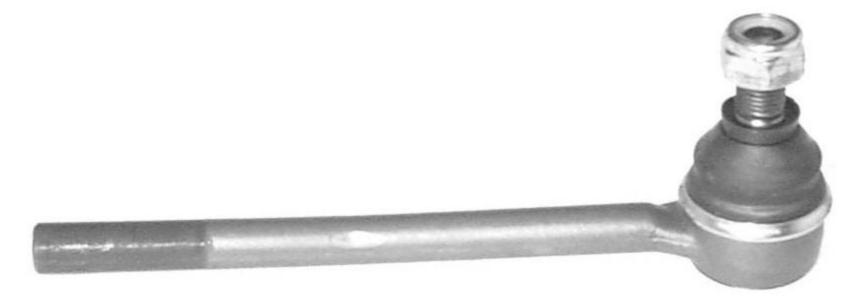




TIE ROD END

19930 LADA - 1200 - 1300 - 1500 - 1600

EXW – 2,20 **EUR**















THE PRICE OF SAFETY







































CERTIFICATES







•ISO = International Organization for Standardization covers many different standards

•ISO9001:2015 – replaces ISO9001:2008 en becomes effective from 2018 onwards = QMS (Quality Management System) requirements

IATF16949:2016 replaces ISO/TS16949:2009

= QMS requirements for delivery to OEM IATF = International Automotive Task Force;

covered by automotive one can only receive IATF certification, if supplies via

tier 1 or tier 2

more particularly for SIDEM; to Bosch and BWI (Porsche)

based on ISO9001 but with some additional requirements

IATF certification includes automatically ISO9001















Certification obtained after a certification audit by recognized certification body is valid for 3 year with each yearly a positive surveillance audit IATF certificate is issued by IATF by accredited auditors.

One can at each moment check the validity of a certificate on the web



























Risk-based thinking

IS09001 requires organisations to determine risks















































OE ANUFACTURE





A-SAFETY

Critical safety characteristics

If these characteristics are not respected it will lead to the loss of the steering of the vehicle. The result will be a car accident.





















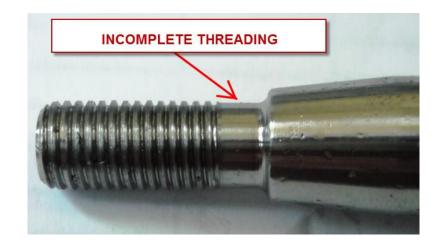


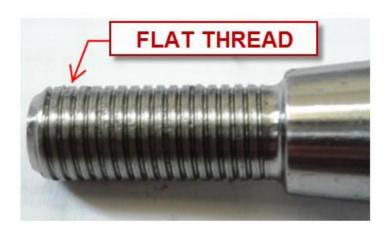


A-SAFETY

Critical safety characteristics

If these characteristics are not respected it will lead to the loss of the steering of the vehicle. The result will be a car accident.

























A-SAFETY

Critical safety characteristics

If these characteristics are not respected it will lead to the loss of the steering of the vehicle. The result will be a car accident.



















Fk-FUNCTION

Functional critical characteristics



















EUROPE

YEARS



OE ANUFACTURES





Pk-PROCESSING

PROCESS CRITICAL CHARACTERISTICS

If these characteristics are not respected than as a result will be the impossibility or difficulty of making the next operation.























Pk-PROCESSING

PROCESS CRITICAL CHARACTERISTICS

If these characteristics are not respected than as a result will be the impossibility or difficulty of making the next operation.

